


International Conference



India Roads 2009

Better Roads Better India- Outlook, Opportunities & Way Ahead
25th September 2009, The Taj Mahal Hotel, New Delhi, India

**India's Premier Road Sector Event
Focusing on its
POTENTIALS, STRENGTHS & OPPORTUNITIES**

Chief Guest

Mr. Mahadev Singh Khandela
Minister of State for Road
Transport & Highways

Keynote Address

Mr. Brahm Dutt
Secretary to Govt. of India,
Department of Road Transport
and Highways

Mr. Brijeswar Singh
Chairman, NHAI

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Introduction: Roads Development in India

The Union Minister for Road Transport & Highways, Kamal Nath said India would be launching \$70 billion in the road sector in the next three years. The private sector participation is expected to be about 40 billion USD. Besides projects under the NHAI, the government also earmarks funds for constructing roads, undertaken by various state government agencies and municipal corporations including “innovative funding” schemes in the Budget for boosting the country's roads infrastructure development.

- India: second largest road network in the world with over 3 million km of roads.
- All the highways and expressways together constitute about 66,000 kilometers carrying 40% of the road traffic.
- Indian Government annually spends about Rs.18000 crores (USD 3.704 billion) on roads development
- For a country of India's size, an efficient road network is necessary both for national integration as well as for overall socio-economic development.
- Many billion investment is required over the next 5 years to improve road infrastructure.
- Road development is recognized as essential to sustain India's economic growth.
- The Government is planning to increase spends on road development substantially with funding already in place.
- A large component of highways is to be developed through public-private partnerships.
- Investment opportunities exist in a range of projects being tendered by NHAI for implementing the NHDP.
- A Rs.41,200 crores (US \$ 5 billion) project plans to lay 6 lane roads over 6,500 kms of National Highways on the Design Build Finance and Operate (DBFO) basis in **Golden Quadrilateral** and other high traffic stretches.

India Roads 2009 : Objective of the conference:

Financing for the maintenance and reconstruction of roads is growing every year. Roads are the pivotal part of the “**Urban Transport Development**” in India and therefore should focus on good policies and regulations, decisions, competent operators, use of technologies and best management practices to balance the increasing transport demand and the corresponding impact on the environment so to contribute **AM Events, a division of ASAPP Media with the support of Foundation of Infrastructure Research Studies Training** is coming up with the **International Conference “India Roads 2009” on 25th September 2009 in The Taj Mahal Hotel, New Delhi, India**

Topics of Discussions:

- Outlook Potential & opportunities.
- Government Perspective Policies Restructuring plans: State & Central.
- Project Management.
- Road Network Planning: Road, Highways, Expressways, Flyovers & Bridges, Port Connectivity.
- Road Construction & Maintenance.
- Road Financing & Funding.
- Road Expansion & Widening.
- Latest Road Equipment & Machineries.
- Road Material.
- Tolling Systems Policy & Mechanism.
- Latest Road Technologies & Innovations.
- Latest Project Showcase / Reviewing new model concession agreement / BOT/Annuity Projects, Bidding Process & Model documents.
- Update on NHDP / NHAI / PPPs.
- Latest Project Showcase: Golden Quadrilateral & Others
- Road Safety & Traffic safety.
- Rural Roads Developments.

The India Roads 2009 Conference aims to mainly deliberate upon Emerging Opportunities in Indian Road Sector and will feature the points of view of all the key stakeholders **The Ministry of Road, Transport & Highway, NHAI, PPPs Public & Private Operators (existing and potential), Technology Providers and Equipment Manufacturers, Road Planning/Development Agencies, and key Customers**



Who should attend?

- Road operators - Allied Industries from Public & Private Sectors
- Road products & Service providers
- All State transport & development boards
- Policy Makers
- Road development agencies - Financial institutions
- Environmental Managers
- Infrastructure development organizations
- Consultant organizations
- Executives Logistics
- Road Machinery & Equipment Manufacturers
- Construction firms and Contractors - Legal firms
- Industry Associations/Institutions
- Risk & Safety managers
- Local & International Road Associations
- Tunnel and Bridge Authorities
- Technology, Software and Solution Providers
- Traffic Management System Suppliers
- Cement & Concrete producers, Buyers, Resellers, Traders
- Iron & Steel Providers, Buyers, Resellers, Traders
- Road Material Providers
- Insurance & Risk Management Services Providers
- Banks & Funds Manager

Why you should attend?

The conference:

- **Designed** to provide a platform where the experts involved on the Road Transportation Development & Investment will come together to discuss & analyze the critical issues which can be commercially and economically implemented on large scale.
- **Deal & Explore** about current road network development key trends & progress on rural roads.
- **Find out** status of state road development, road projects & the key initiatives.
- **Understand** current status of the NHDP? What are the key issues and concerns?
- **Learn** about rural roads developments.
- **Update** on current status and future potential of private/ investor / lender participation.
- **Discover** new technologies/ materials / services help in the development of modern road network.
- **Experience** the networking opportunities



Sponsorship:

The Conference provides an excellent opportunity for sponsoring companies to gain additional exposure and promote their product/ service to a highly focussed audience besides networking with the participants.

The conference program has been structured in a manner that maximizes the exposure and mileage to the Sponsors. Sponsors are assured of full visibility with printing of their names on the backdrop, brochures, conference literature, conference kit, conference documentation & conference website and will have the privilege of presentation/ display of their products during the Conference.

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India Roads 2009 is an unrivalled and cost-effective sales and marketing solution providing you with new contacts and great exposure, culminating in an event which will bring you face-to-face with your key customers and prospects.

Sponsorship Option:

- Presenting sponsor
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- Session Sponsor
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For sponsorship opportunities and benefits, please send us mail on naveen@asappmedia.com. Please note some sponsorship options may be available only on 'first-come-first-served' basis. Sponsorships are confirmed only after receipt of full payment in advance.



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<p>India Roads 2009 International Conference</p> <p>25th September 2009, The Taj Mahal Hotel, New Delhi, India</p> <p>Benefits to Sponsors</p>	Presenting Sponsor	Diamond Sponsor	Session Sponsor	Lunch Sponsor	Event Associate
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Corporate brochure in the delegate kit.	✓	✓	✓	✓	✓
Free delegate invites to the conference	12	8	4	4	3
CEO/MD to propose vote of thanks	✓	X	X	X	X
A panel ad at the time of session on the screen.	X	X	✓	X	X
Opportunity to present memento to all the session speakers, at the end of the session	X	X	✓	X	X
Full page color advertisement in September issue of Infrastructure Today	✓	✓	✓	✓	✓
Acknowledgement of the sponsorship at the conference opening & vote of thanks	✓	✓	✓	✓	✓
An exclusive "Reserved" round table with a hostess.	✓	X	X	X	X
All tables will have a table top with logo	✓	X	X	X	X
Mention in all communication - Print/Emails and Pre-Post Editorial	✓	✓	✓	✓	✓

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Key Sessions
<ol style="list-style-type: none"> 1. Project Management. 2. Road Network Planning & Construction: Road, Highways, Expressways, Flyovers & Bridges. 3. Latest Road Equipment & Machineries. 4. Road Material. 5. Tolling Systems Policy & Mechanism. 6. Latest Road Technologies & Innovations.. 7. Latest Project Showcase 8. Valedictory Session

India Roads 2009 Conference

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