



INDIA REALTY 2010 CONFERENCE

Conference date: 20th August, 2010

Conference venue: Hotel Taj Lands End, Mumbai, India

Theme

Infrastructure: The new driver for real estate development

Key focus of the event

- Infrastructure - the new driver of realty market
- Design & new buliding materials
- Organised rental housing
- Relevance of reverse mortgage
- Project financing
- CEO roundtable - Current challenges & opportunities
- IPO - Valuation & Planning
- REIT's
- Regulatory issues - Land use planning, availability & acquisition
- Branding & Credibility
- Role of Infrastructure projects in the realty boom
- Prefabricated concrete blocks

Media Partners

Infrastructure
TODAY

interiors
INDIA & GULF'S FIRST B2B INTERIORS MAGAZINE

CW
Construction World

Associate

FIRST
FOUNDATION OF
INFRASTRUCTURE RESEARCH
STUDIES TRAINING

Organiser

ASAPP
MEDIA INFORMATION GROUP

Invited speakers

Kumar Gera, Chairman & Managing Director, Gera Developments & Chairman, Confederation of Real Estate Developers Association of India

L. B. Singhal, Director General, Export Promotion Council for EOUs & SEZs

Atul Ruia, Managing Director, Phoenix Mills Ltd

Brotin Banerjee, Chief Executive Officer & Managing Director, Tata Housing Development Company

Saleh Amifiwalla, Managing Partner, IL&FS Investment Managers

Pankaj Bhandula, Vice President - Special Purpose Vehicles, Lavasa Corporation

Subhrarabinda Birabar, Head, Business Development - India Subcontinent, Economic Zones World

Arun Goel, Chief Executive Officer, DHFL Venture Capital, India

Timothy Grady, Managing Director, Head of Pacific Rim, Global Commercial Real Estate, Merrill Lynch, Hong Kong

Niranjan Hiranandani, Founder & Managing Director, Hiranandani Developers

Cherif Hosny, Vice President, Development - Middle East, Southern Africa & South Asia, The Jumeirah Group, United Arab Emirates

Mark Igou, Director, Skidmore, Owings & Merrill, United States

Sandeep Kotak, Senior Vice President, Head of Real Estate, Kotak Mahindra Bank

Rahul Mallick, Managing Director & Chief Executive Officer, ICICI Home Finance Company Limited

Yesh Nadkarni, Executive Director, Head of India Real Estate Investing, J.P. Morgan Securities

Naresh Naik, Executive Director, Head of Asset Management, Morgan Stanley

I.S. Narula, President & Chief Executive Officer, Ishanya

Ananta Raghuvanshi, Chief Executive Officer - Retail, Emaar MGF Land

Neel Raheja, Group President, K Raheja Corp

Cherag Ramakrishnan, CEO, Essar Realty Holdings

B Kameswara Rao, Scientist "G" & Head, Structural Engineering Division, CBRI, Central Building Research Institute

Balaji Rao, Managing Director, Starwood Capital India Advisors

Kishore Saletore, Chief Financial Officer, Tata Realty & Infrastructure

Ishan Singh, Chief Executive Officer & Managing Director, RE Capital India Fund

Parry Singh, Managing Partner, Red Fort Capital

Kapil Wadhawan, Vice Chairman & Managing Director, Dewan Housing Finance Corporation Limited

Manju Yagnik, Vice Chairperson, Nahar Group

Lai Boon Yu, Group Chief Investment Officer, Dubai World, United Arab Emirates

Rohtas Goel, CMD, Omaxe

Rita Dixit, ED, Jaypee Greens

Conference organiser

ASAPP Media Information Group

ASAPP Media Information Group is a global information network in infrastructure construction and reality sector. We foster the growing network of those having interest in infrastructure, construction, reality sector and encourage the exchange of scientific, technical, commercial experts' advice and knowledge. Our commitment towards this sector is to provide a platform to all stakeholders like government agencies, policy makers, users, technology developers and service providers of infrastructure, construction and reality sector community to discuss, deliberate, exchange, share knowledge and experiences in this field and collaborate for the benefit of all through our key platforms:

Print publications

Infrastructure Today, Construction World, Power Today, Equipment India, CW Interiors, Projects Info, Construction Tenders & Project Reporter

Industry portal - www.ASAPPmedia.com

Education and Research

The organisation's foray into research and education is through its FOUNDATION OF INFRASTRUCTURE RESEARCH STUDIES TRAINING (FIRST). FIRST is also engaged in research through a PPP with an ITI in Navi Mumbai.

Awards

4th CW Architect and Builders Awards...20th August 2010
8th CW Annual Awards...22nd October, 2010
KPMG Infrastructure Today Awards...December 2010

National & International conferences

Infrastructure Today Conference, India Rail Conference, India Roads conference, India Coal conference, Equipment India conference, Power Today conference, Oil & Gas conference, India H2O Conference and many more...

Overview of Indian real estate industry

Real estate market in India is growing at the rate of 30% p.a. with an investment opportunity of over US\$75 billion in the next 5 years. Data showcased by property surveys show that returns from rental incomes on investment in commercial property in Indian metros, is around 10.5%, the highest in the world. Accounting for over 10 per cent of the country's GDP, with the largest young population in the world, India is set to become the world's fifth-largest consumer market by 2025 and will fuel the demand in real estate sector. Real estate investments in India yield huge dividends. 70 percent of foreign investors in India are making profits and another 12 percent are breaking even as per Associated Chambers of Commerce and Industry of India (ASSOCHAM)

The real estate market is projected to grow to US\$60 billion by 2010 at a compound annual growth rate - CAGR of 40%. Tier 2 cities (non-metros) likely to experience faster growth in the future. Several factors are expected to contribute to the rapid growth in real

estate sector: large demand-supply gap in affordable housing, tax incentives, growing middle class with higher savings, increasing demand for commercial and office space especially from the rapidly growing retail sector which is expected to rise to US\$833 billion by 2013 and to US\$1.3 trillion by 2018 at a CAGR of 10 per cent. IT/ITES, Hospitality sector and the recently announced JNNURM are expected to provide further impetus. Investment opportunities exist in almost every segment of the business: Housing, Office space - IT/ITES, Commercial space, Hotels and Hospitality

Real estate companies have been successfully tapping the country's booming capital markets for funds. Investment scenario has undergone a paradigm shift in India. Construction companies have also raised equity internationally at the AIM in London. 100% FDI is allowed in real estate development subject to minimum scale norms of either 25 acres in case of serviced plots or integrated townships; or 50,000 sq. mtrs. of built-up area for construction development projects Initial investment is locked-in for a 3 year period

India Realty 2010 conference - IREC 2010

In order to discuss the challenges and to achieve the business opportunities worth US\$75 billion in the next 5 years from Indian Realty sector, AM events a division of **ASAPP Media Information Group** brings you the annual international **India Realty 2010 conference-IREC 2010** to discuss, deliberate and share the national and international experiences, expertise and thoughts for the real estate industry.

The conference through its technical sessions will focus on various critical issues like affordable housing and

challenges faced in the current economic scenario and will highlight the key trends of India's emerging real estate sector. The conference will assist in analyzing the rewards and risks of India's property sectors. It will also focus on the impact of India's infrastructure development on potential business opportunities and will provide an opportunity to the leading stakeholders to exchange views on critical issues concerning the sector by bringing together key players in the real estate industry to set agenda and road map on the way forward, to take the real estate sector to greater heights.

Theme

Infrastructure: The new driver for real estate development

Technical sessions

Infrastructure-the new driver of realty market

- Property cycle - Trend analysis - Is India one market?
- Impact of -Metro rail, Mono rail, Nhava Sheva bridge, Water transport etc.
- Role of Infrastructure projects in the realty boom (SEZ /Retail /IT / hospitality)

Design & new building material

- Green buildings - means profits

- Prefabricated concrete blocks

- Stainless steel in construction & architecture

Emerging housing options

- Organised rental housing
- Relevance of **reverse mortgage**
- Investment options: **Commercial v/s Residential** - International trends and norms

Project financing

- Attracting FDI investment - Private Equity
- Real estate investment trust - REIT's
- IPO Valuation & Planning

CEO roundtable - Current challenges & opportunities

- Regulatory issues - Land use planning, availability & acquisition
- Environmental impact
- Branding & Credibility

Delegates profile

Delegates of the annual international **India Realty 2010 conference** - IREC 2010 consists of all the stakeholders managers, senior executives and decision makers representing the real estate & construction sector:

- Retail sectors
- Construction companies
- Institutional investors
- Banks and Financial institutions
- IT / ITES sector
- Property investors & advisors
- Investment promotion agencies
- Architects
- Real estate developers / brokers
- Housing finance company
- Municipal & Regional government authorities
- Legal & regulatory sector

Delegate fees

- For 1 or 2 delegate/s : Rs 10000/- + 10.30% Service Tax (Per Person)
- For 3 or 4 delegates : Rs 9000/- + 10.30% Service Tax (Per Person) - at a discount of 10%
- For 5 or 7 delegates : Rs 8500/- + 10.30% Service Tax (Per Person) - at a discount of 15%
- For 8 or more delegates : Contact Mr. Prinu Mathew / Ms. Vinelle Vaz
- Note: Special fee : Rs. 5000 + 10.30% Service Tax (Per Person) from government bodies, PSUs, research & academic institutes

Also avail **10% early bird discount** by registering before **20th July, 2010**.

Call for papers

General guideline for papers

Papers are invited as per the sessions mentioned. The paper should state clearly the objective of the project, need and context of the research/project etc. Last date for the submission of papers is **30th June 2010**. For further details please contact **Ms. Karishma Shah at Karishma.shah@ASAPPmedia.com M: +91-98678 74792**

Venue address

Hotel Taj Lands End, Mumbai, India

Organising committee

Chairman - Pranay Vakil, Chairman Knight Frank (India) Pvt. Ltd.

President - Pratap Vijay Padode, Editor-In-Chief & Managing Director, ASAPP Media Information Group

Important contacts

Conference enquiry	Sunil Ahuja	Sunil@ASAPPmedia.com	M: +91-9004531114, 9769783313
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DELEGATE REGISTRATION FORM

INDIA REALTY 2010 CONFERENCE

Theme: Infrastructure: The new driver for real estate development

20th August, 2010, Hotel Taj Lands End, Mumbai, India

Organisation name			
Address			
City	Pin code:	State	Country:
Phone no:			Fax No:
Name	Designation	Email id	Mobile number

		Special rates	
Delegates	From private companies in India (Fees in INR)	From government / PSU / academic / Research organisation in India	From overseas (Fees in USD)
1 or 2 delegates	Rs 10000/- + 10.30% Service Tax (Per Person)	Rs. 5,000/- + 10.30% service tax	\$250 per person
3 or 4 delegates	Rs 9000/- + 10.30% Service Tax (Per Person) - at a discount of 10%		
5 or 7 delegates	Rs 8500/- + 10.30% Service Tax (Per Person) - at a discount of 15%		
8 or more delegates	Contact: Mr. Prinu Mathew / Ms. Vinelle Vaz		

Also avail 10% early bird discount by registering before **20th July, 2010.**

Registration fee includes

Delegate registration fee include and entitles the delegate to attend the:

- Inaugural session • Technical sessions • Valedictory session • Lunch and tea / coffee
- Literature kit containing programme schedule, Abstract volume, full paper CD

Authorised Signature &
Company Stamp

Terms and Conditions:

1. Registration form has to be duly filled and signed by authorized person with company stamp along with delegate registration fee. Admission to the conference can not be guaranteed if payment has not been received by ASAPP Media Pvt. Ltd.
2. In case delegate is unable to attend due to some reason, she/he may send his substitute to attend the conference without any extra charge & must inform the organizers in change of name
In case of cancellations, delegate fee would be refunded after deducting 50% administration fee as per the following details:
 - 50% of the delegate fee would be refunded where cancellations are received prior to 2 weeks of the Conference
 - 25% of the delegate fee would be refunded where cancellations are received prior to 1 week of the Conference
 In the form of Credit Note which can be used to attend our future conferences organized by ASAPP Media for a period of six months. No refund of delegate fee will be entertained within one week of the conference.
3. The Delegate fee is inclusive of all taxes. Fee includes Lunch, refreshments & complete set of documentations. It does not include the cost of travel & accommodation
4. On receiving the invoice, kindly process the delegate fee within 7 working days

Payment details

Cheque / Draft payments in favour of Asapp Media Pvt. Ltd. payable at Mumbai, India

DD/Cheque No..... for Rs

Drawn on..... Dated

Wire transfer payments

Bank name	Standard Chartered Bank
Bank address	Dr D.N Road, Fort Mumbai-400 001, INDIA
Account no	225 0 5391739 Swift Code: SCBLINBBXXX
Beneficiary name	Asapp Media Pvt. Ltd.
Beneficiary address	A Wing, 303, Navbharat Estates, Zakaria Bunder Road, Sewree (West), Mumbai 400015 India

Kindly send in the duly filled registration form along with registration fees to:

Mr. Prinu Mathew, ASAPP Media Pvt. Ltd., A-303, Navbharat Estates, Zakaria Bunder Road, Sewri (West), Mumbai - 400 015.
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